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Dear Business Owner

To raise funds for the new 2013-2014 *FIRST* Robotics Season, Raider Robotix will be holding the annual Brunswick Eruption Robotics Competition in November of 2013 at North Brunswick Township High School. Raider Robotix is a high school robotics team based out of North Brunswick Township High School in North Brunswick, New Jersey. We participate in the *FIRST* Robotics Competition (FRC) as Team 25. Participation in *FIRST* teaches our students technical engineering, programming and business concepts, as well as essential leadership and teamwork skills. Raider Robotix has won the FRC World Championship in 2000 and 2012 and has won distinctions at various regional events across the country, including Virginia, Las Vegas, and Hawaii. Team 25 remains one of the most competitive contenders in *FIRST*.

The mission of *FIRST* (<http://www.usfirst.org>) is to inspire young people to be science and technology leaders, by engaging them in exciting mentor-based programs that build science, engineering and technology skills, that inspire innovation, and that foster well-rounded life capabilities including self-confidence, communication, and leadership. Founded by Dean Kamen in 1989, *FIRST* has impacted over 300,000 students over the course of 15 years.

Brunswick Eruption is our team's biggest fundraiser of the year and we need your support in order to make this event a success. We are asking local businesses for monetary donations or to help supply electronic production equipment or food concessions needed for hosting the event.

Another option for supporting Raider Robotix is Team Sponsorship, the provision of a monetary donation, materials (tools/parts), and in-kind effort or talent. Sponsorship at this level is given a great amount of appreciation and distinction.

**Sponsoring Brunswick Eruption** will include your business information on our shirts, programs, announcements, and on our team's official website for Brunswick Eruption, <http://be.raiderrobotix.org/>. Many teams from all over the state and country will see your business via these outlets.

**Sponsorship of our team** will include acknowledgement of your support on our robot's graphics, team shirts, banners/flags displayed at competitions, and mention of your business in announcements, fundraisers, awards and press releases. Most importantly, we will also give you acknowledgement on our largely publicized Internet profiles and our website, [www.raiderrobotix.org](http://www.raiderrobotix.org). Your business will be recognized nationally by teams from all over the world.

All donations are tax deductible. For more information on sponsoring our team or the event please email [brunswickeruption@gmail.com](mailto:brunswickeruption@gmail.com). **Please make checks payable to North Brunswick Twp. High School Robotics.**

You can make a donation in one of the following ways:

1. Donate directly to a parent or student along with the bottom portion of this letter
2. Return the bottom portion of this letter along with your donation and mail it back to the address below

We thank you in advance for your much needed support.

Wayne Cokeley  
Raider Robotix - Team 25 mentor

<p>Name: _____</p> <p>Phone Number: _____</p> <p>Address: _____</p> <p>Item(s) Donated: _____</p> <p>Value of Donation: _____</p>	<p><b>If mailed please return this portion to the following address:</b></p> <p>Wayne Cokeley - Raider Robotix North Brunswick Township High School 98 Raider Road North Brunswick, NJ 08902</p>
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